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## Press release

# Tricksy – A smart and compact cargo bike launches on Kickstarter

Tricksy Cycles, a Swedish startup from Stockholm, is now launching a groundbreaking cargo bike via Kickstarter. With a modular and flexible system designed for everyday needs, Tricksy wants to change the way people move around the city – and make it easier to opt out of the car.

*“We want to make it easier to live car-free – without compromising on convenience. Tricksy is our solution to everyday transportation challenges,” says the team behind Tricksy.*

## Cargo bike for modern city life

Tricksy is designed to replace short car trips – to the store, errands or shopping. The bike is stable and agile to get around in dense urban environments – folded like a cart, compact and smart with a load capacity that covers most of everyday life – all the way into the grocery store or home. The modular system makes it possible to easily adapt the cargo space as needed – with space for pets, grocery bags or other things.

*“We have seen a great demand and curiosity among young and elderly – they are interested in Tricksy, as the cargo bike in the walking position means you don’t have to carry anything,” says the creator, Göran Durgé.*

## Direct from the factory – without intermediaries

Manufacturing takes place in Europe and sales are initially made without retailers. This is to keep the price down and provide fast delivery. Tricksy is delivered directly from the factory to the customer – an unusual move in the industry.

## Facts:

- Campaign period: August 15 – September 14, 2025
- Price from: EUR 3,499

Launch platform:

<https://www.kickstarter.com/projects/tricksy-cycles/tricksy-the-smart-cargo-bike>

## About the company

Tricksy is developed by the Swedish innovation company Toadrunner Innovation AB. The focus is on sustainable mobility solutions for an urban life. Tricksy is the company’s first electric bike in full-scale production.

## Contact & Press

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